

SOCIAL AND CONTENT MANAGER

Troika/Mission Group (TMG) is a global brand experience and integrated communications agency that specialises in brand voice and personality, physical and digital experiences, advertising solutions, marketing strategy and public relations. Leveraging emerging technology, data science and world-class creative, TMG helps brands deepen audience engagement throughout the consumer journey. Clients include Amazon Studios, Verizon Media, LVMH, Microsoft, Unilever, Tiffany & Co., Sony, Allergan, J. Crew, Apple, CBS Sports, PGA Tour, AT&T, CNN, HBO, Hulu, ABC, ESPN, Netflix, Intercontinental Hotels Group, Riot Games, Turner and UFC. For more information, visit: www.thismission.com.

We have an exciting opportunity for a Social and Content Manager to join our dynamic Content and Studio Team. Alongside the wider Team, the successful candidate will be responsible for driving the agency's social and content marketing, social media and other forms of digital communications output. Proven experience in writing and editing compelling and creative copy for integrated campaigns is essential, along with experience driving strong social engagement and community growth for multiple client accounts.

mission

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Troika / Mission Group needs you to demonstrate:

- A strong understanding of all content and digital media platforms, their abilities, limitations and best practices
- Experience creating best-in-class content
- The ability to succinctly capture ideas in writing
Strong storytelling and presentational skills
- Experience writing and editing copy for integrated campaigns
- The ability to both create and advise on reactive content opportunities
- Proficient with paid social media, from planning to execution and reporting and software
- Strong analytics and problem-solving experience
- Impeccable attention to detail
- Experience in managing junior team members
- An awareness of current trends and attitudes
- Passion about the world of content marketing

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