

SOCIAL AND CONTENT MANAGER

Overview

Troika/Mission Group agilely provides integrated branding and advertising solutions for global brands using emerging technology, data and creativity to deepen engagement with consumers and fans: www.thismission.com

We have an exciting opportunity for a Social and Content Manager to join our dynamic Content and Studio Team. Alongside the wider Team, the successful candidate will be responsible for driving the agency's social and content marketing, social media and other forms of digital communications output. Proven experience in writing and editing compelling and creative copy for integrated campaigns is essential, along with experience driving strong social engagement and community growth for multiple client accounts.

We need you to demonstrate

- A strong understanding of all content and digital media platforms, their abilities, limitations and best practices
- Experience creating best-in-class content
- The ability to succinctly capture ideas in writing
- Strong storytelling and presentational skills
- Experience writing and editing copy for integrated campaigns
- The ability to both create and advise on reactive content opportunities
- Proficient with paid social media, from planning to execution and reporting and software

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- Strong analytics and problem-solving experience
- Impeccable attention to detail
- Experience in managing junior team members
- An awareness of current trends and attitudes
- Passion about the world of content marketing

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