

ACCOUNT DIRECTOR

Troika/Mission Group agilely provides integrated branding and advertising solutions for global brands using emerging technology, data and creativity to deepen engagement with consumers and fans: www.thismission.com

We are actively looking for an experienced, results-driven, Account Director with a proven track record of delivering integrated communications campaigns within the fashion and lifestyle sector, to join our London Office. Previous experience working within large inter-agency teams is highly preferable.

Troika / Mission Group needs you to demonstrate:

- Multi-disciplinary, strategic thinking
- Experience overseeing the media strategy and account development for fashion and lifestyle accounts
- Experience leading communication campaigns from creative brief to implementation and delivery
- An ability to manage cross-agency collaboration
- Exceptional written and presentation skills
- A proactive approach to identifying solutions to problems
- Exceptional communication and confidence in decision making
- Exceptional client relationship management including client retention, quality of service and client satisfaction
- An ability to hold the confidence and trust of senior client contacts and be able to provide top level counsel
- Commercial-savviness with previous budget management experience

mission

TROIKA MISSION group