

ACCOUNT DIRECTOR

Troika/Mission Group (TMG) is a global brand experience and integrated communications agency that specialises in brand voice and personality, physical and digital experiences, advertising solutions, marketing strategy and public relations. Leveraging emerging technology, data science and world-class creative, TMG helps brands deepen audience engagement throughout the consumer journey. Clients include Amazon Studios, Verizon Media, LVMH, Microsoft, Unilever, Tiffany & Co., Sony, Allergan, J. Crew, Apple, CBS Sports, PGA Tour, AT&T, CNN, HBO, Hulu, ABC, ESPN, Netflix, Intercontinental Hotels Group, Riot Games, Turner and UFC. For more information, visit: www.thismission.com.

We are actively looking for an experienced, results-driven, Account Director with a proven track record of delivering integrated communications campaigns within the fashion and lifestyle sector, to join our London Office. Previous experience working within large inter-agency teams is highly preferable.

Troika / Mission Group needs you to demonstrate:

- Multi-disciplinary, strategic thinking
- Experience overseeing the media strategy and account development for fashion and lifestyle accounts
- Experience leading communication campaigns from creative brief to implementation and delivery
- An ability to manage cross-agency collaboration
- Exceptional written and presentation skills

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- A proactive approach to identifying solutions to problems
- Exceptional communication and confidence in decision making
- Exceptional client relationship management including client retention, quality of service and client satisfaction
- An ability to hold the confidence and trust of senior client contacts and be able to provide top level counsel
- Commercial-savviness with previous budget management experience

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