

ACCOUNT EXECUTIVE, PARTNERSHIPS

Troika/Mission Group (TMG) is a global brand experience and integrated communications agency that specialises in brand voice and personality, physical and digital experiences, advertising solutions, marketing strategy and public relations. Leveraging emerging technology, data science and world-class creative, TMG helps brands deepen audience engagement throughout the consumer journey. Clients include Amazon Studios, Verizon Media, LVMH, Microsoft, Unilever, Tiffany & Co., Sony, Allergan, J. Crew, Apple, CBS Sports, PGA Tour, AT&T, CNN, HBO, Hulu, ABC, ESPN, Netflix, Intercontinental Hotels Group, Riot Games, Turner and UFC. For more information, visit: www.thisission.com.

Mission has an exciting and unique opportunity for a candidate, with a passion for celebrity, influencer and entertainment to join its UK Partnerships Team. The successful candidate will help execute a cross section of partnerships and talent relations, and will help to secure talent for multi-faceted and channeled campaigns for our clients, spanning the fashion, food and beverage, festival, music, sport and lifestyle sectors.

Candidates must be keen to cultivate strong industry relationships with talent, management and relevant third parties and have a genuine passion and interest in popular culture.

Troika / Mission Group needs you to demonstrate:

- An excellent knowledge of talent and influencers across all industries, in particular, the music industry
- A strong understanding of social platforms
- An understanding of brand communications and the practice of influencer engagement
- Strong written and verbal communication skills

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TROIKA MISSION group

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- An ability to work well in a fast paced environment and maintain high quality work and results throughout
- Be self-directed with the ability to work across multiple accounts

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