

SENIOR CONTENT CREATIVE

Troika/Mission Group (TMG) is a global brand experience and integrated communications agency that specialises in brand voice and personality, physical and digital experiences, advertising solutions, marketing strategy and public relations. Leveraging emerging technology, data science and world-class creative, TMG helps brands deepen audience engagement throughout the consumer journey. Clients include Amazon Studios, Verizon Media, LVMH, Microsoft, Unilever, Tiffany & Co., Sony, Allergan, J. Crew, Apple, CBS Sports, PGA Tour, AT&T, CNN, HBO, Hulu, ABC, ESPN, Netflix, Intercontinental Hotels Group, Riot Games, Turner and UFC. For more information, visit: www.thismission.com.

We are looking for an experienced digital, social and content creative to join our London office to lead the creative direction and creative output for the agency's content, social and digital clients. The ideal candidate will have previous experience within a creative role, with a naturally creative mind, and proven success in creating and devising best in class and innovative creative digital, social and content campaigns.

Troika / Mission Group needs you to demonstrate:

- 5-7 years' experience within a social/digital or marketing communications agency
- Established knowledge, interest and experience of working in the social media and content marketing industry with a strong understanding of SEO strategy
- Passion and drive to develop truly exciting and unique social, content and digital creativity
- An ability to clearly and succinctly communicate social, content and digital creative ideas internally and to clients

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- An ability to act as the driver of creativity and inspiration within the Content team
- Proven experience in delivering and overseeing creative elements of content, digital and social marketing pitches
- Strong creative thinking across all areas of your work
- A hands-on approach to help the agency with creative concept development
- Exceptional communication skills
- Impeccable attention to detail
- An integrated background and understanding of an agency environment
- Commercial savviness with a strong understanding of the commercial context for the social and content industry

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