

## ACCOUNT MANAGER, PARTNERSHIPS

Troika/Mission Group (TMG) is a global brand experience and integrated communications agency that specialises in brand voice and personality, physical and digital experiences, advertising solutions, marketing strategy and public relations. Leveraging emerging technology, data science and world-class creative, TMG helps brands deepen audience engagement throughout the consumer journey. Clients include Amazon Studios, Verizon Media, LVMH, Microsoft, Unilever, Tiffany & Co., Sony, Allergan, J. Crew, Apple, CBS Sports, PGA Tour, AT&T, CNN, HBO, Hulu, ABC, ESPN, Netflix, Intercontinental Hotels Group, Riot Games, Turner and UFC. For more information, visit: [www.thisission.com](http://www.thisission.com).

Mission has an exciting and unique opportunity for an experienced partnerships account manager to join their UK Partnerships Team. The ideal candidate will possess a passion for and knowledge of the celebrity, influencer and entertainment industry. Alongside the UK Partnerships Team, the successful candidate will secure talent for multi-faceted and channeled campaigns for a diverse client roster which spans: - fashion, food and beverage, festival, music, sport and lifestyle sectors.

The ideal candidate will possess existing relationships with talent, management and relevant third parties, and be passionate about continuing to cultivate and grow respective industry relationships.

### **Troika / Mission Group needs you to demonstrate:**

- An excellent knowledge of talent and influencers across all industries
- Proven experience supporting in the process of identifying and securing talent partners
- A broad level of contacts across the talent industry as a whole

# mission

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- A strong understanding of social platforms
- A solid understanding of brand communications and the practice of influencer engagement
- Strong written and verbal communication skills
- Strong interpersonal skills with the ability to confidently and proactively network and build relationships within the industry
- An ability to work well in a fast paced environment and maintain high quality work and results throughout
- Be self-directed with the ability to work across multiple accounts

# mission

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