

## **ACCOUNT DIRECTOR, FASHION (FREELANCE)**

Troika/Mission Group (TMG) is a global brand experience and integrated communications agency that specialises in brand voice and personality, physical and digital experiences, advertising solutions, marketing strategy and public relations. Leveraging emerging technology, data science and world-class creative, TMG helps brands deepen audience engagement throughout the consumer journey. Clients include Amazon Studios, Verizon Media, LVMH, Microsoft, Unilever, Tiffany & Co., Sony, Allergan, J. Crew, Apple, CBS Sports, PGA Tour, AT&T, CNN, HBO, Hulu, ABC, ESPN, Netflix, Intercontinental Hotels Group, Riot Games, Turner and UFC. For more information, visit: [www.thismission.com](http://www.thismission.com).

We have an exciting opportunity for an experienced freelance Account Director with extensive fashion and lifestyle experience, to join our London office for a short-term position. The successful candidate will have extensive experience in similar roles within communications / PR / marketing agencies and will be well accustomed and experienced in overseeing the delivery of media strategy and account development for fashion and lifestyle accounts.

### **Troika / Mission Group needs you to demonstrate:**

- In-depth knowledge of the fashion media landscape and a network of strong, high-level contacts across UK media outlets
- In-depth knowledge of the cultural landscape, familiar with and constantly in touch with the latest global and UK trends
- An ability to manage cross-agency collaboration
- A proactive approach to identifying solutions to problems, pre-empting potential considerations
- Exceptional communication skills and attention to detail
- Exceptional client relationship management including client retention, quality of service and client satisfaction

# **mission**